POSITION: Instructional Designer

QUALIFICATIONS: Required
MS degree in Instructional Technology, Learning Design, Instructional Design, Computer Technology, Computer Graphics, or related field preferred. Equivalent combination of education and experience will be considered.

At least one year of experience in one or more of the following is required: consulting for and development of online instructional resources; working with faculty and instructors; and/or training faculty and instructors in best practices for use of technology to support instruction.

Expertise applying learning theory/pedagogy to develop instructional design strategies, and developing, evaluating, and redesigning courses. Familiarity with context of online learning in higher education nationwide. Familiarity with the legal and regulatory environment of online learning. Ability to analyze data and communicate trends and issues and demonstrated project management skills.

Experience with Blackboard and familiarity with other common LMSs. Experience with key software packages related to online instructional development (e.g. Final Cut, Camtasia, Director, Photoshop), web site design (Dreamweaver, Cascade), and social networking tools (e.g. Facebook). Ability to produce and edit video from various environments (classrooms, green room).

Evidence of strong written/oral communication, teamwork, and interpersonal skills. Demonstrated ability to work effectively with multiple constituencies in a fast-paced, dynamic work environment.

Preferred:
Experience with web conferencing (e.g. WebEx) and learner interactivity tools (e.g. Camtasia, Articulate),

Knowledge of and the ability to apply universal design for learning, and accessibility standards for online learning environments, as well as familiarity with assistive technologies. Familiarity with copyright laws and creative commons and how they pertain to courses.

Credentialed in online quality assessment procedures (e.g., Quality Matters)
POSITION SUMMARY:

Collaborate with faculty to develop and maintain courses in such areas as needs analysis, course design, curriculum development, digital media development, and assessment/evaluation of instructional outcomes. Provide leadership in determining best online course design and support for Learning Design and Technology (LDT) program faculty and staff. Develop faculty training programs designed to promote student-centered learning and best practices in teaching and learning technologies.

Essential Duties and Responsibilities

- Work with faculty in the development of digital materials.
- Troubleshoot online course modules (currently in Blackboard) and assist faculty with problem resolution.
- Communicate and maintain milestone schedules for course transformation projects and the creation of new online products; Manages course projects from inception to completion.
- Maintain communication with instructors about instructor access, instructor course activity levels, evaluations, etc.
- Provide leadership for the latest developments in student-centered learning and best practices in teaching and learning technologies for potential applications to improve face-to-face, blended, and online learning experiences.
- Mentor new online instructors and provide faculty professional development and training as necessary.
- Create, communicate and utilize quality rubrics to ensure effective online course delivery.
- Coordinate development of online course resources (course web sites, learning objects, digital media, online quizzes and surveys, instructional simulations, etc.).
- Coordinate with other Purdue entities (e.g. Purdue libraries, ITaP, Center for Instructional Excellence)
- Maintain program-related social networking sites (e.g. program Facebook site, LDT program online student center in Blackboard).
- In performing all tasks listed above, employee is expected to demonstrate an appropriate customer service attitude and deal with co-workers, faculty, staff, students, and other customers in a pleasant, courteous, and cooperative manner.

Please contact us with questions at: LDTapps@purdue.edu

APPLICATIONS:

Applications for the position must be submitted through Purdue’s Taleo System. Job posting # 1600253

http://purdue.taleo.net/careersection/jobdetail.ftl?job=1600253&lang=en