1. Ph.D. Graduate Survey (Moon)

What questions do we want to ask our Ph.D. graduates? Can the National Research Council (NRC) survey (copied to Qualtrics by Richard Frisbie at http://purdue.qualtrics.com/SE?SID=SV_xv67Xavt374Hc0s&SID=Prod) serve as a template for our survey? If so, what changes need to be made to fit our issues, students, and context?

Dr. Moon began the discussion by indicating the need to have a follow up survey for our doctoral graduates three to five years after they have graduated from the College of Education. The group brainstormed and came up with the following as possible questions to ask on the survey:

What do we want to know?

- Where graduates are employed, type of position/employment, type of institution
- Geographic distribution
- Salary range
- Length of time to graduation
- Are they using their degree?
- Are they working in their field?
- Scholarly productivity--Number of publications, conference presentations, grants
- # of students they advise
- Satisfied with career?
- Satisfied with education at Purdue?
- Did COE address the following adequately in the program:
  - Model of Professional Preparation graduate preparation areas (6)
  - Graduate learning outcomes (4)
- Strength and weakness of the program
- Interdisciplinary preparation
- Perceptions of discovery, learning, and engagement
- Collaboration and teamwork
- Climate
- Did Purdue prepare the graduate to address ethical dilemmas (RCR)?
- Mentoring by advisor and committee
- Balance of coursework and research
- Most useful and least useful course experience
• Would they recommend the program to others?
• Can they recommend a student as an applicant to the program?
• Open-ended question for reflection

Discussion followed regarding the Five-Seven Years Post-Ph.D. Questionnaire of the National Research Council (see link above) which was used as a basis for the doctoral candidate survey we are currently administering to those who have passed the preliminary examination. Comments at the meeting included:

• Change employment sector to be more relevant to our graduates in education
• Use the three anchor points under *Ph.D. Program Characteristics*
• Under *Research Productivity*:
  o Include refereed articles
  o Include engagement
  o Separate awards as those received from the institution and those from professional societies
  o Ask about internal and external grants
  o Leave out items 3, 4, and 7
• Probably do not need some personal information, such as marital status

Other discussion points regarding the COE survey:

• The length for completing a survey should be 15 minutes maximum.
• Size of sampling could be an issue. The Alumni database can be used, however, some graduates do not register with the Alumni Office or do not keep their addresses and e-mails up to date.
• Will graduates be willing to complete the survey? Requesting the program area on the survey is needed in order to evaluate effectively the different areas although that question decreases the amount of anonymity of those taking the survey.
• At a certain point, the survey may need to branch off in order to ask specific questions for those who are in a university setting and those who are not (superintendents, industry, etc.)
• There needs to be an incentive to complete the survey. Drawings do not seem to be very effective. For surveys that Phil VanFossen has administered, he includes $1 with a direct hard copy letter and has received good return rates.
• IRB approval is not necessary for this survey since the results will not be published.
• Graduate Studies contacted Purdue’s benchmark universities, but all indicated they do not have a follow-up survey but would like to develop one.

Follow up from the meeting:

Richard Frisbie volunteered to develop a draft survey for the group to respond to, and then the draft can be forwarded to the Graduate Committees for review.
Kathy Dietz will compare the Graduate Studies list of doctoral graduates for a certain year with names in the Alumni Office database to see if the majority of graduates are in the alumni system.

Kathy Dietz will prepare a draft letter from the Dean to send to alumni when the survey is ready to be implemented asking that the graduates complete the survey.

2. **ETS Personal Potential Index** ([ETS PPI website](#))—a new web-based evaluation system of applicants for graduate study (Lehman/Dietz)

The group discussed the Educational Testing Service (ETS) Personal Potential Index (PPI) which is a web-based evaluation system created to provide a more complete picture of a candidate for admission to a graduate program. Jim Lehman participated in an ETS interview earlier regarding this new evaluation process and offered comments.

The group believed the ETS PPI evaluation reports would be helpful for reviewing prospective students. It is not intended, however, to replace the recommendations connected with the Apply Yourself admission application. Also, there is a question as to whether a few departments at Purdue University can use this option rather than having it set up for the entire University. Dr. Atkinson of the Graduate School is looking into this issue with ETS and will respond. Sidney Moon suggested the ETS PPI be a discussion topic for a future Graduate Education Advancement Meeting.

2. **Dean’s Doctoral Fellow 2009-2010**

Sidney Moon distributed a draft for a new position, Dean’s Doctoral Fellow, for the 2009-2010 academic year. This position would be an outstanding doctoral student, who has been attending Purdue for a minimum of one year, to serve .50 FTE to coordinate the development of a web presence for the College of Education doctoral programs to assist in attracting more individuals to our programs. A suggestion was given that the applicant provide an example of a web design when applying for the position.

The final version of the new position will be distributed on the graduate student and faculty listservs. Program areas are encouraged to begin thinking of what they would like to have on their program’s web pages.
Final Version:

DEAN’S DOCTORAL FELLOW
2009-2010

Position Summary:
We are looking for an outstanding doctoral student who would like to serve as a .50 FTE Dean’s doctoral fellow during 2009-2010. The selected student will coordinate the development of a strong web presence for College of Education doctoral programs that will assist us in recruiting high quality doctoral students from across the nation and around the world. The recruitment coordinator will report to the Associate Dean for Learning and will be responsible for (a) researching high quality doctoral program web sites at peer institutions; (b) creating a common template for doctoral program web sites; (c) prioritizing doctoral programs for targeted web design; (d) developing content for the sites in consultation with program faculty and students; and (e) uploading content to the doctoral program sites using a web-based content management system. The Fellow will work closely with the Department Heads, graduate faculty & students, the Manager of Graduate Studies, the COE Marketing and Communications Director, the Director of EDIT, and the COE Webmaster to ensure accurate and up to date web content and consistent web design for all doctoral programs in the COE.

Knowledge, Skills, & Abilities:
At least one year of experience as a doctoral student in the COE. Must have a strong academic record, evidence of creative productivity as a scholar, and excellent planning, organization, leadership and communication skills. Must be creative and comfortable with learning new technologies. Strong interpersonal skills required, with the ability to interact effectively with a wide variety of faculty, staff, and students from different disciplines. Ability to coordinate and work with technical, marketing and communications, and academic teams required. Must have ability to plan and prioritize workload to achieve project goals with minimal supervision.

Responsibilities:
- 20% - Conduct research to find examples of high quality doctoral program web sites
- 20% - Liaise with COE leadership, faculty, staff, and graduate students to design a template for COE doctoral programs that is aligned with university graphical standards and the COE communication plan
- 60% - Develop and implement an action plan for prioritized development of visible, searchable, and welcoming web sites for COE doctoral programs in collaboration with relevant stakeholders and the COE webmaster

Send vita, letter of application, a web design work sample, and two letters of recommendation to:
Sidney Moon, Associate Dean for Learning and Development
College of Education
sidney@purdue.edu

Appointment Terms: .50 FTE Academic Year Graduate Assistantship August, 2009 – May, 2010