COE Strategic Plan Steering Committee Meeting
Minutes
February 25, 2009
BRNG 6115


Updates
- TEC discussion of Launching Tomorrow’s Leaders – T. Newby
- Feedback received on the web site – S. Moon
- Policy Institute Task Force – L. Bryan

Vision Statement Brainstorming (All)

As a first step to developing a vision statement for the plan, we brainstormed things we would like capture in our vision. Items marked with an arrow (>), were highlighted by at least one member and items marked with a minus (−) were questioned by at least one member. The next step is to draft a vision statement in the format of the Purdue plan. S. Moon will work on this and circulate for feedback.

- World Class
  - Nationally and internationally known and respected for scholarships in signature areas
  - STEM signature area
  - Rural education signature area
  - Cross-discipline collaborations
- Inform practice
  - Global education
  - Greater influence in Indiana
  - Leaders in personnel preparation
  - Multicultural domestic minorities
  - Ahead of the game – step ahead
- Innovation
  - Exemplary
  - Real-world education
  - Successful graduates
  - Successful at funding, grant getting
- Work impacts policy
- Looked to for advice, guidance, ideas, consultation
Service: Service learning, understanding of importance of service, bi-directional engagement
- Cutting edge
- Visionary
- Quality
- Bridges
- Synergies
- Integrative
- Dissertating
- Land grant
- “branding”
- Well-founded
- Influential
- Innovative
- Integrative

Students as leaders in field
Preparing leaders
Forward thinking
New innovators
Cutting edge
- Well-qualified
  Using online tools
  Educational technology
  Distance ed
  Reaching new populations, e.g. rural schools and students
  Creating infrastructures
  Networking
- Connecting

Technologically advanced
Does technology need to be part of all scholarship?

Mission Statement (All)

We reviewed the PU mission statement, the COE web mission statement, and the old COE plan mission statement. We agreed that we liked the web statement and decided we would use it as a draft. Suggestions for improvement included:
- Rewrite the first sentence, as it is awkward
- Use scholarship in place of discovery
- Put scholarship first in lists
Use bullets for lists
Change the verb in the first sentence from “provide leadership” to “is committed to”
Be eloquent!
Use adjectives like profound, advancing, exploring, expanding, applying, preserving
Include the ethics statement from the PU plan
Avoid overworked words like frontiers, synergies
Emphasize partnerships

S. Moon will create a new draft mission statement that incorporates this feedback and aligns with the PU mission statement.

Drafting the Plan

Our goal is to develop a draft of a complete plan by the end of the semester. To accomplish this, we agreed to work on the following tasks:

- Revise goals, strategies and metrics to incorporate feedback, highlight and leverage current strengths of the COE and PU, bridge and integrate across the three areas, connect education to the proposed Policy Institute
  - Discovery – H. Patrick (leader), M. Kremer, J. Staver
  - Learning – T. Taber (leader), T. Agnew, L. Bryan
  - Engagement – J. Peterson (leader), J. Jeffries, T. Newby
- Preface (S. Moon)
- Vision Draft (S. Moon)
- Mission Draft (S. Moon)

Scheduling

S. Moon will coordinate scheduling of approximately bi-weekly meetings between spring break and May 15th for Tuesday afternoons after 1:30pm.

Next Meeting – March 11, 2-3pm, BRNG 6115
- Review of drafts (if available)
- Values statement
- Overarching goals