**COE Strategic Plan Steering Committee Meeting**

**Minutes**

**March 24, 2009**

**Vision 21 - BRNG 7150**

**Present:** S. Moon (Chair), H. Patrick, T. Newby, T. Doughty, J. Jeffries, M. Kremer, T. Agnew, J. Staver, L. Bryan

**DRAFTS - Preamble, Vision, Mission, & Values**

Sidney shared a draft of the preamble and vision, mission, and values/culture statements that she developed based on earlier discussions, the Purdue plan, the former COE plan, and other sample plans. We discussed the draft and suggested changes. The vision statement needs major revision. The remaining sections only need minor edits. Sidney will revise based on the discussion, with assistance from Tonya & Jennifer on the vision statement.

**Benchmark Peers – Initial Screening**

- **Comparable peers:** Out of seven universities that met our initial screening criteria, we selected U. of IL, Champaign; U. Florida; George Mason University; and the University of Kentucky. Syracuse will be included if it is public. UGA was eliminated because it is too big (187 faculty) and U. California, Davis because it is too small (32 faculty).

- **Aspirational Peers**
  The initial screening yielded 29 possible aspirational peers. After discussion we decided to narrow the list via the following additional criteria:
  - Rank – 20-40 (but keep IU, ranked 19)
  - Faculty size – within 25 of Purdue (45-95)
  - University size - > 25,000

Sidney will ask Kathy to generate a narrower screen with these additional criteria. We will discuss the new list at our next meeting.

**Goals & Strategies**

- **Integrated goal discussion** – The group unanimously agreed that we wanted to create integrated goals. It was suggested that we pay attention to order, e.g. put scholarship first. By April 28th, each integrated subgroup will create a draft of up to 7 overarching goals with related strategies and their sources (white paper or NEW!) for discussion by the whole group. After discussion, we will combine the drafts into one integrated draft with up to seven goals and related strategies and metrics.

**The April 7th meeting (3:30-4:30 pm, BRNG 6115) – was cancelled.**

We will do business by email until the April 28th meeting (2-3pm BRNG 7150).