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Learning Design and Technology Online MSEd Program Guide

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II. Introduction to the LDT Program

Purpose of this Guide

The purpose of this guide is to assist you, a master’s student in Learning Design and Technology, in understanding and managing your graduate program of study. This guide includes key information about the M.S.Ed program, requirements, and timelines. You should become familiar with the information in this guide as it is relevant to your degree program.

Mission of the Learning Design and Technology Graduate Program at Purdue University

Graduate programs in Learning Design and Technology at Purdue University prepare students to design effective learning experiences and environments that incorporate technology with a special emphasis on inquiry-based, authentic practices in traditional and distributed learning settings.

Learning Design and Technology Career Options

Learning Design and Technology is an interdisciplinary field of study. The aim of this field of study is to promote learning through the application of systematic principles of instructional design and appropriate uses of educational technologies including computers and media. Learning Design and Technology, although often associated with computers and other hardware, goes beyond any particular medium or device. It is a systematic way of designing, developing, implementing, and evaluating the total process of teaching and learning to bring about more effective learning. Computers and technologies play a key role in support of teaching and learning and so are important aspects of LDT in today's world. Specialists in this field design and develop instruction, often computer or web-based, and implement and evaluate technology-enhanced learning in a variety of settings including K-12 schools, universities, business/industry training, and the military.

How to Succeed in Your Graduate Studies

To succeed in your graduate studies you must become an active participant in the process. Although the faculty will endeavor to assist you and provide guidance, ultimately it is your responsibility to ensure that you are adhering to all requirements and timelines and getting what you need/want out of the program. It is important that you thoroughly familiarize yourself with the information in this guide as well as graduate policies and procedures. If you are uncertain about rules and requirements consult with your Student Services Coordinator.

Part of completing a graduate degree involves enculturation into the field of instructional design and technology. This cannot occur in isolation. Get to know other graduate students and collaborate with them. The most successful students are often those who belong to a mutual support group. It is especially important that you establish connections with other graduate students so that you can become a part of the Learning Design and Technology community. For instance, LDT maintains a Facebook page that you are welcome to join.

You will be assigned a faculty chair who will serve as your major professor. Students who started the program prior to Summer 2017 likely have a committee of 3 faculty members chaired by a major professor. In general, any written work that is to be presented to your entire committee (e.g. LDT professional competencies portfolio) should be approved by your major professor/chair first. Throughout your graduate studies, if you maintain good communication with your professors, your problems are likely to be minimized.

Note: You may be asked to hire a professional editor to review your work. This should be completed in consultation with your advisor. Refer to section VIII for information about resources at the Purdue Libraries and the Purdue University Online Writing Lab (OWL).
III. Degree Requirements

Course Requirements for Students who Started Program Fall 2017 or Later (35 credits)

Learning Design and Technology Prerequisites Requirements

- EDCI 57200: Prerequisite for EDCI 56900
- EDCI 57200: Prerequisite for EDCI 67200
- EDCI 56900, EDCI 57200, EDCI 67200: Prerequisites for EDCI 57300

Core Online M.S. Learning Design and Technology Requirements (total of 29 credits)

- EDCI 51300, Foundations of Educational Technology (3 credit hours)
- EDCI 53100, Learning Theories and Instructional Design (3 credit hours)
- EDCI 56900, Introduction to E-Learning (3 credit hours)
- EDCI 57200, Introduction to Learning Systems Design (3 credit hours)
- EDCI 57300, Instructional Development Practicum (3 credit hours)
- EDCI 57700, Strategic Assessment and Evaluation (3 credit hours)
- EDCI 60001*, Introduction to Demonstrating Professional Competencies in LDT (1 credit hour)
- EDCI 60002*, Demonstrating Professional Competencies in LDT (1 credit hour) (Taken 3 Times)
- EDCI 60003*, LDT Professional Competencies Portfolio (1 credit hour)
- EDCI 67200, Advanced Practices in Learning Systems Design (3 credit hours)

* Professional competencies courses are in the process of receiving permanent course numbers. Until that is finalized they are running under a temporary number, EDCI 59000.

One of the following Core courses is required

- Business/Industry Track - EDCI 52800, Human Performance Technology (3 credit hours)
- Education Track – EDCI 56400 Integration and Management of Technology for Learning (3 credit hours)

Electives (total of 6 credit hours)—Two courses selected from the following *:

- EDCI 56000, Educational Technology for Teaching and Learning (3 credit hours)
- EDCI 55600, Educational Video Game Design (3 credit hours)
- EDCI 56600, Educational Applications of Multimedia (3 credit hours)
- EDCI 56800, Partnering with Web-based Tools for Learner-Centered Environments (3 credit hours)
- EDCI 57500, Foundations of Distance Learning (3 credit hours)
- EDCI 58800, Motivation and Instructional Design (3 credit hours)
- EDCI 62700, Instructional Design Project Management (3 credit hours)
- EDPS 53300 Introduction To Educational Research I: Methodology (3 credit hours)

Online M.S.Ed students will complete all core courses in order based on when they started their program, as shown on the next page (exceptions may be made on a case-by-case basis depending on previous graduate coursework). This will provide you with a cohesive set of sequenced experiences.

- **Note:** Individuals may need to take additional courses as determined by their graduate committee. This might be necessary if additional prerequisites need to be acquired, for example.
- **Note:** Up to 9 credits may be transferred from courses taken during previous programs; however, you must request these transfers and each request must be approved by your faculty committee.
- **Note:** Not all courses will be available during every session

*Course descriptions can be found on pages 5.*
### Tentative Master's Program Course Sequence for Students Starting Program Fall 2017 or Later

#### Course sequence for students starting in the FALL

<table>
<thead>
<tr>
<th>Term 1</th>
<th>Term 2</th>
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<tbody>
<tr>
<td><strong>Fall</strong></td>
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<tr>
<td>EDCI 51300</td>
<td>EDCI 57200</td>
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<tr>
<td>EDCI 60001 (16 Weeks)*</td>
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<tr>
<td><strong>Spring</strong></td>
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<tr>
<td>EDCI 53100</td>
<td>Elective</td>
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<tr>
<td>EDCI 60002 (16 Weeks)*</td>
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<td><strong>Summer</strong></td>
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<td>EDCI 56900</td>
<td>EDCI 52800 or 56400</td>
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<td>EDCI 60002 (16 Weeks)*</td>
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<tr>
<td><strong>Fall</strong></td>
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<td>EDCI 57700</td>
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<td>EDCI 60002 (16 Weeks)*</td>
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<td><strong>Spring</strong></td>
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<tr>
<td>EDCI 57300</td>
<td>Elective</td>
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<td>EDCI 60003*</td>
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#### Course sequence for students starting in SPRING

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<td><strong>Spring</strong></td>
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<td><strong>Summer</strong></td>
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<td>EDCI 57300</td>
<td>EDCI 52800 or 56400</td>
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<td>EDCI 60003*</td>
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### Course sequence for students starting in SUMMER

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<th>Term 1</th>
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<td>Summer</td>
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<td>EDCI 51300</td>
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<td>Elective</td>
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<td>EDCI 60003*</td>
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**Course Notes:**

- Course sequences listed above assume continuous enrollment.
- *The Professional Competencies course sequence (EDCI 60001, 60002, and 60003) is currently running under a temporary number (EDCI 59000) until the permanent course numbers are formally approved.
- EDCI 60001 Introduction to Demonstrating Professional Competencies in LDT and EDCI 60002 Demonstrating Professional Competencies in LDT are 16 weeks long. The final course in the competencies course sequence, EDCI 60003 LDT Professional Competencies Portfolio, is 8 weeks long.
- EDCI 52800 and EDCI 56400 are 6 weeks long.
IV. Online MSEd Program Course Descriptions

Core Courses (total of 29 credit hours)

- **EDCI 51300, Foundations of Educational Technology (3 credit hours):** This course provides a historical overview of the field and delineates the foundational knowledge, skills, and attitudes needed by professionals in the field of educational technology and instructional design. Students explore the field by engaging in collaborative projects along with thinking and writing about various aspects of educational technology and the underlying instructional design theories.

- **EDCI 53100, Learning Theories and Instructional Design (3 credit hours):** This course helps students learn how theories of human learning and motivation can be applied to the instructional process in order to make the process more effective, efficient, and/or appealing. The focus of the course is on two areas: 1) the theoretical principles that have contributed to the field of Instructional Design (ID), and 2) how those principles can be applied within practical settings.

- **EDCI 56900, Introduction to E-Learning (3 credit hours):** This course examines the design of learning systems within a project-based context. A primary focus is on the design and development of effective learning strategies within computer-based, online, and networked learning environments. Practical aspects of designing online learning systems in a variety of contexts are addressed while completing project work.

- **EDCI 57200, Introduction to Learning Systems Design (3 credit hours):** This course examines the processes of instructional design within a project-based context. A primary focus is on the design of effective learning strategies that are motivating, efficient, and effective. Practical aspects of designing instructional learning systems in the classroom and workplace are addressed while completing project work.

- **EDCI 57300, Instructional Development Practicum (3 credit hours):** Supervised field experience in programs involving instructional development activities. Students participate in ongoing projects in the design and development of instructional materials and training programs in business and industry, medical facilities, or other settings deemed appropriate. Students will develop skills in their fields of interest as well as learn about the job demands of that field. The purpose of the practicum is to provide students with the opportunity to apply knowledge gained in EDCI 57200 and other instructional development courses with practical field experiences.

- **EDCI 57700, Strategic Assessment and Evaluation (3 credit hours):** This course explores principles and techniques that can be used to carry out evaluations within an organization and assessments of individual learners. The course will examine several aspects of conducting evaluations: planning and designing an evaluation, developing appropriate instruments, using various methods to collect information, analyzing information obtained from those methods, and communicating results and recommendation. Approximately one half of the course will be dedicated to the study of learner assessment, and the remaining half of the course will be dedicated to the study of program evaluation.

- **EDCI 60001, Introduction to Demonstrating Professional Competencies in LDT (1 credit hour):** This course is designed to help you understand the knowledge and skills necessary for your successful online learning in the Learning Design and Technology program, with a focus on the process of earning digital badges aligned with professional competencies. In this orientation, you will explore what online learning entails and reflect on how you can best set yourself up to succeed in your studies. You will also learn and apply the process of both earning digital badges within the program and evaluating your peers’ work as part of the badge earning process.

- **EDCI 60002, Demonstrating Professional Competencies in LDT (1 credit hour, taken 3 times):** This course will primarily focus on the further earning of badges as part of demonstrating required program
competencies. We will also further explore the purpose and process behind this. Additional resources and activities regarding a better understanding of the profession will also be available.

- **EDCI 60003, LDT Professional Competencies Portfolio (1 credit hour):** This course will focus on completion of the competency portfolio reflecting on the depth and breadth of your educational growth since entering the Master’s program. The purpose of the LDT competency portfolio is to demonstrate that you have mastered the graduate competencies. The portfolio will contain student evidence aligned with LDT competencies and will be reviewed by your committee. The completed competency portfolio is a requirement for graduation from the LDT Master’s program.

- **EDCI 67200, Advanced Practices in Learning Systems Design (3 credit hours):** This course comprises a case-based approach to learning instructional design (ID) skills. Students in EDCI 67200 engage in authentic design activities via participation in a community of practice. Activities include co-analyzing instructional design problems, working with diverse teams and individuals, creating real instructional design products or cases, and giving and receiving constructive feedback.

One of the following two core courses:

**Business/Industry Track**

- **EDCI 52800, Human Performance Technology (3 credit hours):** This course provides an introduction to the field of human performance technology (HPT). It examines basic concepts and principles of human performance, the theoretical underpinnings of the field, research and application literature, and various approaches to solving human performance problems. A systematic approach to the analysis, design, development, implementation and evaluation of performance improvement interventions within organizations is emphasized. Note: EDCI 528 is a 6 week summer course.

**Education Track**

- **EDCI 56400, Integration and Management of Technology for Learning (3 credit hours):** This course is intended for pre-service teachers, in-service teachers, administrators, trainers, and others who use or intend to use computers in educational settings. This course focuses on techniques for and issues related to integrating computers in educational environments. Topics covered stem from literature in the field and include: educational reform, popular computer applications, management issues, information and security issues, and designing educational applications for use in educational settings. Note: EDCI 564 is a 6 week summer course.

**Electives (total of 6 credit hours) – Two courses selected from the following options:**

- **EDCI 55600 Educational Video Game Design (3 credit hours):** This course introduces the design of educational video games. The focus of the course throughout the semester will be on two areas: 1) the learning, instructional design, and game design theories which can inform the design of effective and engaging educational computer and video games, and 2) how to apply those theories within practical settings. Key theories will be introduced through course readings and discussion. Students will apply the theories through the design of their own educational video games.

- **EDCI 56000 Educational Technology for Teaching and Learning (3 credit hours):** This course addresses the fundamentals of educational/learning technologies within both the traditional classroom, as well as the corporate/business training environments. Students will explore and evaluate various tools/technologies and determine how, when, and why such technologies can/should be infused into
normal, hybrid, or fully online learning situations. The goal of the course is to help the student plan, implement, and evaluate technology for teaching and learning.

- **EDCI 56600, Educational Applications of Multimedia (3 credit hours):** This course examines educational applications of hypermedia tools. Fundamentals in the design, development, and evaluation of open-ended, nonlinear computer-based applications in educational settings will be addressed. Incorporation of digitized media (sound, photographs, and motion clips) in hypermedia will be explored. Students will create hypermedia instructional materials. Research findings as well as theoretical approaches supporting the use of hypermedia in teaching and learning activities will be examined.

- **EDCI 56800, Partnering with Web-based Tools for Learner-Centered Environments (3 credit hours):** This course provides an in-depth look at Web-based digital tools for teaching and learning, with a focus on learner-centered activities and environments. Emphasis is given to applying the knowledge and skills necessary to create a Web-based, student-centered lesson/unit that provides diverse learners with opportunities for formal and informal learning. Course content is applicable to both independent and collaborative learning, as well as use of the Web as the sole educational delivery system or in combination with other approaches, including traditional classroom instruction.

- **EDCI 57500: Foundations of Distance Learning (3 credit hours):** An introduction to the field of distance learning/education. Examination of basic concepts and principles of distance learning, the theoretical underpinnings of the field, research and application literature, and distance education delivery technologies. A systematic approach to the design, development, delivery, and evaluation of instruction for learners at a distance is emphasized. Special attention is given to course management systems.

- **EDCI 58800, Motivation and Instructional Design (3 credit hours):** This course has been designed to provide an in-depth study of motivation as one of the fundamental variables underlying human learning, behavior, and instructional design. The focus of the course is on two areas: 1) theories of motivation and the general principles that have contributed to the field of instructional design, and 2) how those principles are selected and applied within practical design settings.

- **EDCI 62700 Instructional Design Project Management (3 credit hours):** This course focuses on the application of project management ideas, concepts, and strategies in instructional design settings. Students will be asked to consider the relationship between instructional design and project management, tools that can assist with managing instructional design projects, and factors influencing the instructional design project management process. Students will explore these topics by creating deliverables for instructional design cases and other interactive assignments.

- **EDPS 53300, Introduction to Educational Research I: Methodology (3 credit hours):** This is an introductory course in educational research and evaluation methodology which considers the various methods of educational research, the formulation of research hypotheses, and the preparation of research reports.
V. Major MSED Reviews and Evaluations

Below is a timetable that should be used as a guide to accomplishing needed tasks for the master’s degree in Learning Design and Technology. It includes dates for major reviews and evaluations by the faculty, the exit exam, and recommendations for submitting the Plan of Study:

<table>
<thead>
<tr>
<th>Review</th>
<th>Description</th>
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<tbody>
<tr>
<td>Draft Plan of Study</td>
<td>Initially, check with your Student Service Coordinator to confirm the names of your committee members and chair and to review a draft Plan of Study.</td>
</tr>
<tr>
<td>Progress Review</td>
<td>A progress review will be conducted by the Student Service Coordinator and, if necessary, the committee members in each session.</td>
</tr>
<tr>
<td>Plan of Study</td>
<td>Work with your Student Service Coordinator to submit your Plan of Study for committee approval. As stated previously, up to 9 transfer credits are allowed but need to be approved by your committee.</td>
</tr>
<tr>
<td>LDT Professional Competencies Portfolio</td>
<td>Continuously develop a portfolio, which will be reviewed by your committee when it is completed at the conclusion of EDCI 60003 LDT Professional Competencies Portfolio.</td>
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Review and Evaluation Timeline

<table>
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<tr>
<th>Semester</th>
<th>Checklist</th>
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<tbody>
<tr>
<td>Session 1</td>
<td>• Take courses based on your Plan of Study&lt;br&gt;• Confirm your graduate committee and chair&lt;br&gt;• Review your draft Plan of Study and submit&lt;br&gt;• Begin development of LDT professional competencies portfolio</td>
</tr>
<tr>
<td>Session 2-9</td>
<td>• Take courses based on your Plan of Study&lt;br&gt;• Continue development of LDT professional competencies portfolio</td>
</tr>
<tr>
<td>Session 10</td>
<td>• Take courses based on your Plan of Study&lt;br&gt;• Finalize LDT professional competencies portfolio and submit to committee&lt;br&gt;• Graduate</td>
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VI. Faculty Reviews and Evaluations

In each session, the Student Service Coordinator and your committee members will review your progress including:

- Overall program progress
- Achievement of Learning Design and Technology Graduate Competencies
- Plan of Study
- LDT Professional Competencies Portfolio— Ongoing development during sessions 1-9 and submission at the conclusion of EDCI 60003

Your faculty committee will meet to review your accumulated session progress reports. This review is intended to verify and validate your competencies as well as provide programmatic feedback and guidance. Additionally, this review is intended to comprehensively assess student performance. Based on the review, the chair of the committee will determine if your progress is satisfactory or not.
VII. Learning Design and Technology LDT Professional Competencies Portfolio

The Importance of the Competencies for the Learning Design and Technology Graduate Degree

Specific competencies, listed below, must be demonstrated by all graduate students in the Learning Design and Technology program. The faculty of the Learning Design and Technology program require a portfolio as the primary vehicle for demonstration of student attainment of the graduate competencies. The Competency-Based Digital Badges program allows you to work on your portfolio throughout the program – revisiting, reflecting, and preparing your work throughout your entire master’s program. Part of this work involves reviewing artifacts submitted by your peers and submitting your own work for review. This integrated peer review process promotes more professional artifacts, utilizes a research-backed approach for developing critical thinking, and supports students in gaining a better understanding of their own strengths and skills. The aim of the Competency-Based Digital Badges is to help you develop your ability to create and develop specific skills in the following instructional design categories: Professional Foundations in LDT, Planning and Analysis, Design and Development, and Evaluation and Implementation. The Learning Design and Technology Program developed their list of professional competencies around standards determined by the International Board of Standards for Training, Performance, and Instruction (IBSTPI).”

Professional Foundations in LDT

- **ID Professional Communicator**
  - Write and edit messages that are clear, concise, and grammatically correct.
  - Solicit, accept, and provide constructive feedback.
  - Deliver presentations that effectively engage audiences and communicate clear messages.

- **Applying ID Research and Theory**
  - Explain key concepts and principles related to instructional design.
  - Apply systems thinking to instructional design and performance improvement projects.

- **ID Knowledge, Skills, and Attitudes**
  - Participate in professional development activities.
  - Establish and maintain contacts with other professionals.
  - Acquire and apply new technology skills in instructional design practice.

- **Ethical, Legal, and Political Implications of Design**
  - Recognize, respect, and comply with organizational constraints.
  - Comply with organizational and professional code of ethics.

Planning and Analysis

- **Needs Assessment**
  - Describe the nature of a learning or performance problem.

- **Target Population and Environment**
  - Determine characteristics of a target population and/or environment that may impact the design and delivery of instruction.

- **Analysis Techniques for Instruction**
  - Determine subordinate and prerequisite skills and knowledge.
  - Use appropriate techniques to analyze various types and sources to validate content.

- **Analyze Technologies**
  - Analyze the characteristics of existing and emerging technologies and their potential use.
Design and Development

- **Instructional Design and Development Process**
  - Select or create an instructional design process based on the nature of the project.
  - Modify the instructional design process as project parameters change.
  - Describe a rationale for the selected, created, or modified instructional design process.

- **Systematic Design**
  - Identify and sequence instructional goals.
  - Specify and sequence the anticipated learning and performance outcomes.

- **Design Instructional Interventions**
  - Identify instructional strategies that align with instructional goals and anticipated learning outcomes.
  - Apply appropriate interaction design and interactive learning principles.
  - Use appropriate message and visual design principles.
  - Apply appropriate motivational design principles.
  - Generate design documents.

- **Select or Modify Existing Instructional Materials**
  - Identify and select materials that support the content analyses proposed technologies, delivery methods, and instructional strategies.
  - Integrate existing instructional materials into the design.

- **Develop Instructional Materials**
  - Produce instructional materials in a variety of delivery formats.
  - Develop materials that align with the content analyses, proposed technologies, delivery methods, and instructional strategies.

- **Design Learning Assessment**
  - Identify the learning processes and outcomes to be measured.
  - Ensure that assessment is aligned with instructional goals, anticipated learning outcomes, and instructional strategies.

Evaluation and Implementation

- **Evaluate Instructional and Non-instructional Interventions**
  - Implement formative evaluation plans.
  - Implement summative evaluation plans.

- **Implement, Disseminate, and Diffuse Instructional and Non-instructional Interventions**
  - Create a vision of change that aligns learning and performance goals with organizational goals.
  - Plan for the dissemination and/or the diffusion of the interventions.
VIII. Useful Resources

Learning Design and Technology Program

- LDT Program Website
- LDT Student and Faculty Listserv: edtech--l@lists.purdue.edu
- LDT Facebook: Purdue Learning Design and Technology
- LDT Alumni Facebook – Purdue LD&T Online Student Alumni Group
- Purdue Association of Learning Design and Technology - PALDT Facebook

Research Integrity

- Purdue Office for Research Integrity

Library Resources and Support

- Purdue University Libraries

Online MSEd Student Center

The LDT Online Student Center is intended to be a central location for announcements, program information, resources, graduation information, faculty and student interaction, and course information. Students should check the Student Center regularly to stay informed about what is happening in the LDT Online Program. The Online Student Center is located in Blackboard. All current online MSEd students are automatically enrolled in the Student Center.

Writing Assistance

The Purdue University Writing Lab and Purdue Online Writing Lab (OWL) assist clients in their development as writers—no matter what their skill level. Students may go to https://cla.purdue.edu/wlschedule/ and get help with brainstorming, drafting, and revisions for any type of writing. Purdue’s Writing Lab offers two different options for online tutoring.

- E-tutoring is an asynchronous option where writers can upload their paper, along with a detailed list of concerns, and tutors will respond with comments sent back to the writer in an email attachment. Writers will select a day and time for the tutor to respond, but writers do not have to be online during that time.
- Online tutoring is a synchronous option. Writers select a day and time to meet with their tutor virtually. Writers will upload their document, and the conversation takes place in a chat window.

Professional Organizations in LDT

- AERA (American Educational Research Association)
- AECT (Association for Educational Communications and Technology)
- AACE (Association for the Advancement of Computing in Education)
- ISPI (International Society for Performance Improvement)
- PIDT (Professors of Instructional Design and Technology)
- ISTE (International Society for Technology in Education)
- SALT (Society for Applied Learning Technology)
- ISLS (International Society for the Learning Sciences)